

# TV filler

AUTOMATIC GENERATION  
OF CONTENT FOR TV AND STREAMING

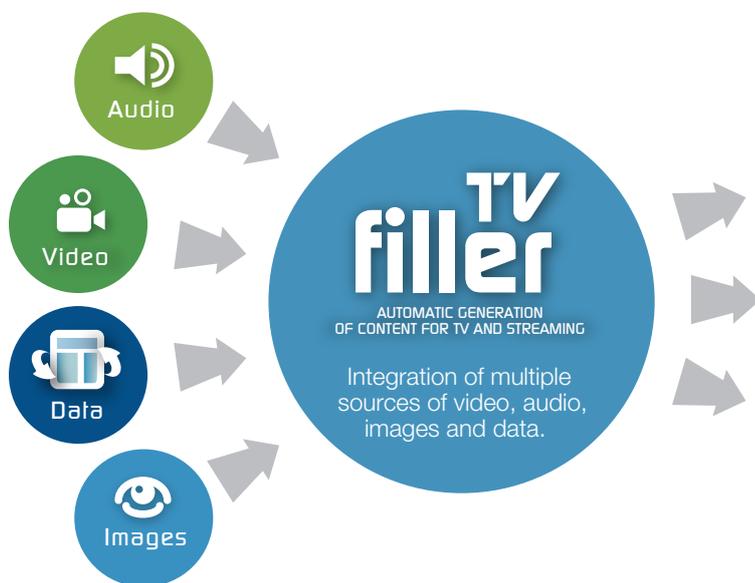


DIGITAL  
**STREAM**

Innovative Solutions  
for Streaming and Digital TV

## What is the TV Filler?

The TV Filler is a channel-in-a-box system whose main characteristic is **automatic generation** of content thanks to the integration of data coming from the Internet.



TV Filler marca en trámite. Stream S.A.

### ✓ Automation

The audiovisual content is automatically generated from resources integrated into the screen by means of presentation templates. The templates can be reused and alternated in time.

### ✓ Integration of diverse information

The TV Filler allows the inclusion of information obtained in real time, including: sports statistics, weather reports, news, data from social networks (Facebook, Twitter, Instagram, etc). It allows the integration of audio, video and data sources stored either in the device or remotely.

### ✓ Low-cost creation of contents

The TV Filler allows the creation of audiovisual contents at a very low cost, reusing and combining existing contents, advertisements, and all kinds of information coming from the Internet.

### ✓ Flexibility

The TV Filler can store multiple physical video, audio and data input and output, among them: the Ethernet network, interfaces ASI and SDI. It stores multiple audio and video encodings both for the input and the output. The input can be recorded on a disc, transmitted by streaming (RTP) or encapsulated in transport stream to be transmitted on Digital TV (ISDB-T standard).



## Integration of contents

The TV Filler integrates contents coming from different sources in a flexible way. These assemble in an attractive design that may include diverse information such as the weather, the time, news from different sources, advertisement, and data from social networks and Internet sites.



## Variation in time

The TV Filler is programmed so that the different contents and their distribution on screen are updated in time.

